

KIRKLAND UNCORKED

A Benefit for
Homeward Pet Adoption Center

JULY 14-16, 2017

EXHIBITOR APPLICATION

General Information: The 2017 Kirkland Uncorked will take place July 14th-16th in Kirkland, WA at Marina Park.

Space Assignments: Booth location will be determined a minimum of one month before the festival once all accepted applications are processed. Kirkland Uncorked has two areas, the Street Fair and the Wine Garden. The Street Fair is free and open to all ages with an audience of over 30,000 guests featuring an artist showcase, boat show and food court. The Wine Garden hosts over 7,000 guests to taste over 25 Washington wineries, this area is 21+ only. Space assignment within these areas will depend on the nature of sponsor activation, as well as needs for electricity and water.

Permits: It is the sponsor's responsibility to acquire all needed city and state permits for on-site activation. The event will do its best to aid in this process. On-site activation, as well as, activation layout are a great indicator of permits needed.

Additional Fees: There are additional charges for rented tents, tables, chairs, linens, electricity, lighting, water and in some cases waste. Please be forthcoming in your on-site needs so Kirkland Uncorked can best process your application and you are aware of all costs associated with event participation.

Ground Surface and Weather: Kirkland Uncorked is an outdoor event with some locations on concrete or grass. There are locations that are not level. Please be sure to indicate whether your on-site activation has specific needs in this case. Regardless of ground surface, we do require that all tents have a 25lb weight (no stakes) on each leg for safety in any windy weather. The Kirkland Uncorked will take place rain or shine, please be prepared for all kinds of weather.

Payment: Sponsorship payments must be received with the application. All checks can be made payable to Kirkland Uncorked. There is an additional 4% fee charged for credit card payments. If you need different payment options please contact us directly. Payments and applications should be mailed or emailed to the addresses below.

Load In/Load Out: Load in for the festival will depend on the size, location and specific needs of the sponsor, but could be anywhere from Thursday night, July 13th to Friday afternoon, July 14th. Load out for the event will be Sunday night, July 16th after Kirkland Uncorked closes.

Cancellation Policy: Kirkland Uncorked enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties. Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organizations. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee. Event reserves the right to cancel exhibitor booth space up to 30 days prior to event. If an industry competitor applies at an exclusive sponsorship level, all previous sponsors will be given first right to activate that sponsorship.

EXHIBITOR APPLICATION

SPONSORSHIP INTAKE FORM

Sponsor Company Name: _____

Company Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Corporate Contact Name: _____

Corporate Contact Phone Number: _____

Position: _____

On-Site Contact Name: _____

On-Site Contact Phone Number: _____

Seattle Business License # (if applicable): _____

FOR USE IN PREARRANGED SPONSOR MARKETING

Website Address: _____

Facebook Site: _____

Twitter Handle: _____ Instagram Handle: _____

* Please send corporate logo to jillian@boldhatproductions.com in a .png format. Two versions are preferred: one version with a transparent background to be used on a dark background, another version with a transparent background to be used on a light background.

EXHIBITOR APPLICATION

CONTACT INFORMATION

Company _____ Contact Person _____

SPACE LOCATION

Street Fair

30,000+ Attendees

Free and open to guests of all ages

Activities include artist booths, boat show and food trucks

Wine Garden

7,000+ Attendees

Open to guests 21+ only, ticketed entry required

Activities include wine tasting, grilling demonstrations, restaurant sampling and live music

BOOTH FEES

Exhibitor Sponsor \$1,800

Includes a 10x10 Marketing Space at the Event

ADDITIONAL NEEDS FEES

_____ \$150 per 10x10 Tent Canopy
_____ \$75 Sidewalls to Enclose 10x10 Tent
_____ \$20 Per 8' Table
_____ \$4 Per Pair of Folding Chairs

_____ \$150 Per 20amp Outlet of Electricity
_____ \$75 Access to Potable Water
_____ \$50 Set of Tent Weights (tent weights req.)

PAYMENT

Booth Fee: _____ + Additional Needs Fees _____ = Total Fee _____

If you are paying by credit card please provide information below: (Visa & Mastercard accepted only)

*An additional 4% transaction processing fee will be added to credit card payments

Visa MasterCard

Name on Card _____

Card Number _____ Exp. _____ CCV _____

Billing Address _____

Please enclose payment for the total amount of the booth fee and the additional needs fee. Kirkland Uncorked accepts checks or money orders made payable to "Kirkland Uncorked" Send application and fee to Kirkland Uncorked at 3503 Phinney Avenue N. Seattle, WA 98103.

For Office Use Only

Payment Notes: _____

Insurance Requirements

- All sponsors and partners are required to provide a Certificate of Insurance listing Bold Hat Productions, City of Kirkland, and Home-ward Pet Adoption Center, as additionally insured on the sponsor or partner's General Liability policy.
- All sponsors and partners are required to provide General Liability limits of at least \$1,000,000 per person and \$2,000,000 per occurrence.
- All proof of insurance requirements and certificates of insurance must be submitted 30 days prior to event.
- Failure to provide Certificate of Insurance could result in termination of contract without refund.

Force Majeure Clause

- Bold Hat Productions enacts a Force Majeure Clause where no party shall be liable for any failure to perform its obligations where such failure is a result of Acts of Nature (including fire, flood, earthquake, storm, hurricane, or other natural disaster), Acts of God, Acts of War, dispute strike, lockout or interruption or failure of electricity or telephone service and no other party will have a right to terminate this agreement in such circumstances once this contract is signed by both parties.

Indemnification Clause

- Each Party shall defend, indemnify and hold harmless the other Party, and their respective directors, officers, employees and agents from and against any claims, suits, and liens of whatever nature, including bodily injury and property damage, arising of any claim by a third party resulting from: (i) the Party's breach or alleged breach of any term, condition, warranty or representation contained in this Agreement; (ii) the Party's acts or omissions in performing its obligations under this Agreement; or (iii) the intellectual property provided by a Party hereunder, when used as instructed, infringes the intellectual property of any third party.

Activation

- Sponsor activation is required to follow all rules and regulations set forth by all event, city, state and national law making organiza-tions. Responsibility to perform in compliance is solely owned by the Sponsor and noncompliance does not void above contract or sponsorship fee.
- Full Color and Black/White Logo in .eps format within seven days of signed contract
- Any additional activation or leveraging of the sponsorship is under the responsibility of the sponsor
- All above tangible benefits to be provided by Bold Hat Productions to Sponsor unless otherwise agreed upon.

Intellectual Property

- Sponsor grants to Bold Hat Productions a limited, revocable, nonexclusive royalty free license for the Term of this Agreement solely to use Sponsor's trademarks and other intellectual property ("Sponsor's Marks") to carry out its obligations as explicitly set forth in this Agreement. Bold Hat Productions is not authorized to use the Sponsor's Marks at any other time or for any other purpose.

If this accurately reflects your understanding of our agreement, please sign this letter and email a copy to the Sponsorship Manager or mail to Bold Hat Productions 3503 Phinney Avenue North, Seattle, WA 98103.

Date: _____

Signed: _____
Sponsor